

Marketing SMS Terms and Conditions

General

The Town of Cary provides marketing information via SMS communications directed towards visitors and citizens of the town. You may join this program using the instructions in the **JOIN Information section** below.

When you opt-in you will receive a welcome text that will include instructions on how to stop messages and how to find these Terms of Service.

The goal of this program is to keep you actively engaged with the Town of Cary and aware of its upcoming activities and programs.

JOIN Information

Text **JOIN** to 51597 to receive up to 10 text messages per month. **Message and data rates may apply.**

By opting in to this service, you consent to receive mobile text alerts using an automatic telephone dialing system. Consent to receive marketing text messages is not required as a condition of purchasing any goods or services.

STOP Information

Text **STOP** to 51597 to stop receiving messages from the Town of Cary (you will receive a confirmation text).

HELP Information

For additional information, text **HELP** to 51597. For additional help or support, please email us at SUPPORTEMAIL@townofcary.org or call us at 919-469-4000.

Supported carriers are:

AT&T, Verizon Wireless, Sprint, T-Mobile, U.S. Cellular, Boost Mobile, MetroPCS, Virgin Mobile and Cricket. The Town of Cary is not responsible for delays in SMS messages as proper signal strength for delivering messages to and from your network/cellular provider cannot be guaranteed. T-Mobile is not liable for delayed or undelivered messages.

Privacy Policy

When you interact with us via this program, we may collect/retain your phone number, cellular service provider, and any additional information you provide us. All communications with the Town of Cary are subject to North Carolina public records law ([NCGS 132-1](#)). Our full Privacy Policy can be found at <http://www.townofcary.org/connect-engage/privacy-and-security>.